

**<FRONT>**

**Inspiring Healthy Commuters for 25 year**

**<Page 1>**

**About us**

**Sustainable Alberta Association**

**<Page 2>**

**25th Anniversary**

**Impactful Facts (to inspire)**

**<Page 3>**

**Urban Planning**

**Picture of Complete Streets**

**Better City, why healthy commuter options are important.**

**Personal health**

**Social health**

**Economic health**

**Environmental health**

**<Page 4>**

**Transportation Priorities <reverse triangle>**

**WALK**

**BIKE**

**TRANSIT**

**CARPOOL**

**City of Calgary TDM and Livable Streets  
message**

**City of Calgary TDM and Livable Streets  
message**

**<Page 5>**

**Walking**

**Pedestrian Strategy**

**<Page 6>**

**Pathways**

**<Page 7>**

**Bike Infrastructure**

**<Page 8>**

**Bike Programs**

**<Page 9>**

**Calgary Transit**

**Transit Camp**

**<Page 10>**

**Transit Pass  
Tax Credit**

**<Page 11>**

**Car Pool**

**Car Share**

**<Page 12>**

**Car2Go**



**<Page 13>**

**(Sponsor showcase)**

**Insurance Co**

**Bank**

**<Page 14>**

**(Sponsor showcase)**

**Peloton**

**Energy Bar Recipe**

**<Page 15>**

**Commuter Benefit ideas for workplaces**

**<Page 16>**

**Corporate Stories (!)**

**Includes:**

**story**

**quote**

**company logo**

**list of Incentives (benefits)**

**Corporate Stories (2)**

**<Page 17>**

**Corporate Stories (3)**

**Includes:**

**story**

**quote**

**company logo**

**list of Incentives (benefits)**

**Corporate Stories (4)**

**<Page 18>**

**Corporate Stories (5)**

**Includes:**

**story**

**quote**

**company logo**

**list of Incentives (benefits)**

**Corporate Stories (6)**

**<Page 19>**

**Corporate Stories (7)**

**Includes:**

**story**

**quote**

**company logo**

**list of Incentives (benefits)**

**Corporate Stories (8)**

**<Page 20>**

**Corporate Names**

**(Wordal)**

**<Page 20 - Page 21 Center Fold>**

**Inspiring Healthy Commuters for 25 Years**

**Facts + Numbers + Coupon Logos**

**Relate coupons with transportation i.e.**

- Book coupon - read on the bus/train**
- Food store coupon - eat well for your active commute**
- Coffee coupon - reward yourself when you walk or cycle past the coffee shop**

**<Page 20 - Page 21 Center Fold>**

**Inspiring Healthy Commuters for 25 Years**

**Facts + Numbers + Coupon Logos**

**Relate coupons with transportation i.e.**

- Shoe store coupon - new shoes to walk**
- Bike tune-up - for cyclist**
- Car tune-up - for carpooler**
- Newspaper discount**

**<Page 22>**

**Coupon Logos**

**<Page 23>**

**Coupon 1**

**Coupon 2**

**Coupon 3**

**<Page 24>**

**Back of coupon 1**

**Back of coupon 2**

**Back of coupon 3**

**<Page 25>**

**Coupon 4**

**Coupon 5**

**Coupon 6**

**<Page 26>**

**Back of coupon 4**

**Back of coupon 5**

**Back of coupon 6**

**<Page 27>**

**Coupon 7**

**Coupon 8**

**Coupon 9**



**<Page 28>**

**Back of coupon 7**

**Back of coupon 8**

**Back of coupon 9**

**<Page 29>**

**Coupon 10**

**Coupon 11**

**Coupon 12**

**<Page 30>**

**Back of coupon 10**

**Back of coupon 11**

**Back of coupon 12**

**<Page 31>**

**Coupon 13**

**Coupon 14**

**Coupon 15**

**<Page 32>**

**Back of coupon 13**

**Back of coupon 14**

**Back of coupon 15**

**<Page 33>**

**Coupon 16**

**Coupon 17**

**Coupon 18**

**<Page 34>**

**Back of coupon 16**

**Back of coupon 17**

**Back of coupon 18**

**<Page 35>**

**Coupon 19**

**Coupon 20**

**Coupon 21**

**<Page 36>**

**Back of coupon 19**

**Back of coupon 20**

**Back of coupon 21**

**<Page 37>**

**Coupon 22**

**Coupon 23**

**Coupon 24**

**<Page 38>**

**Back of coupon 22**

**Back of coupon 23**

**Back of coupon 24**

**<Page 39>**

**THANK YOU**

**<Page 40>**

**All transportation links**

**City**

**NGO**

**etc**

**<Page 41>**

**sponsors**

**<Page 42>**

**Blue Skies Award**

**Contact us information**