



## Office displays

Display at [Shell Canada](#)

### Info materials

Bike maps, transit schedules, benefits of sustainable commuting, carpool sign-up sheet, information about workplace initiatives like bike lockers, carpool parking, subsidized transit passes, flex time, etc.



### City map

Employees are asked "How did you get to work today?" They put a sticker on their home in the colour of their respective commute mode; e.g. green = walk, yellow = bicycle, red = carpool, blue = transit, black = drive alone.

The yellow circle shows the comfortable cycling distance of 10km; the purple circle shows the comfortable walking distance of 3km.

### Draw prizes

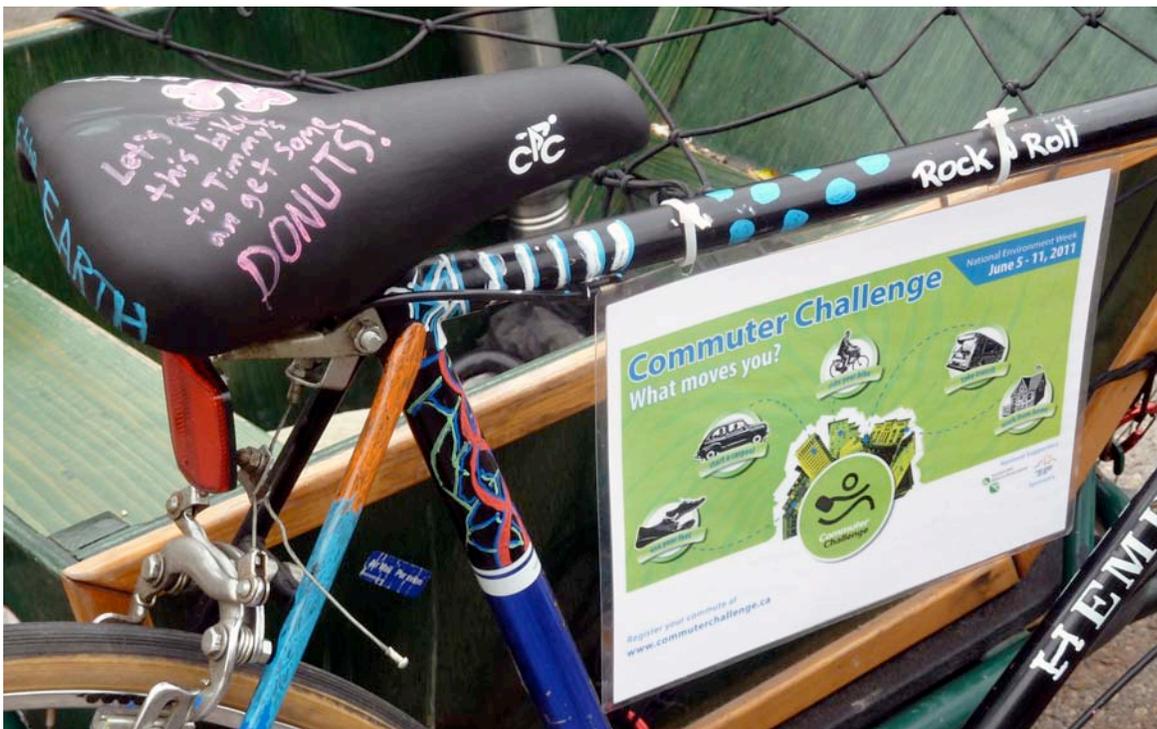
Some workplaces have internal prize draws for their Commuter Challenge participants. Display your prizes in a central location like the lobby to motivate their employees to leave their cars at home.

### Tracking station

Ramp up your participation numbers by setting up a laptop in your lobby where employees can log their



Sustainable transportation display in an office tower



Bicycle message board: Messages on the seat and a laminated Commuter Challenge poster in front of a community store to show commitment to employees and customers.



## Team Trophies



Trophy for the Commuter Challenge competition between the [Energy Resource Conservation Board](#) and the [National Energy Board](#)



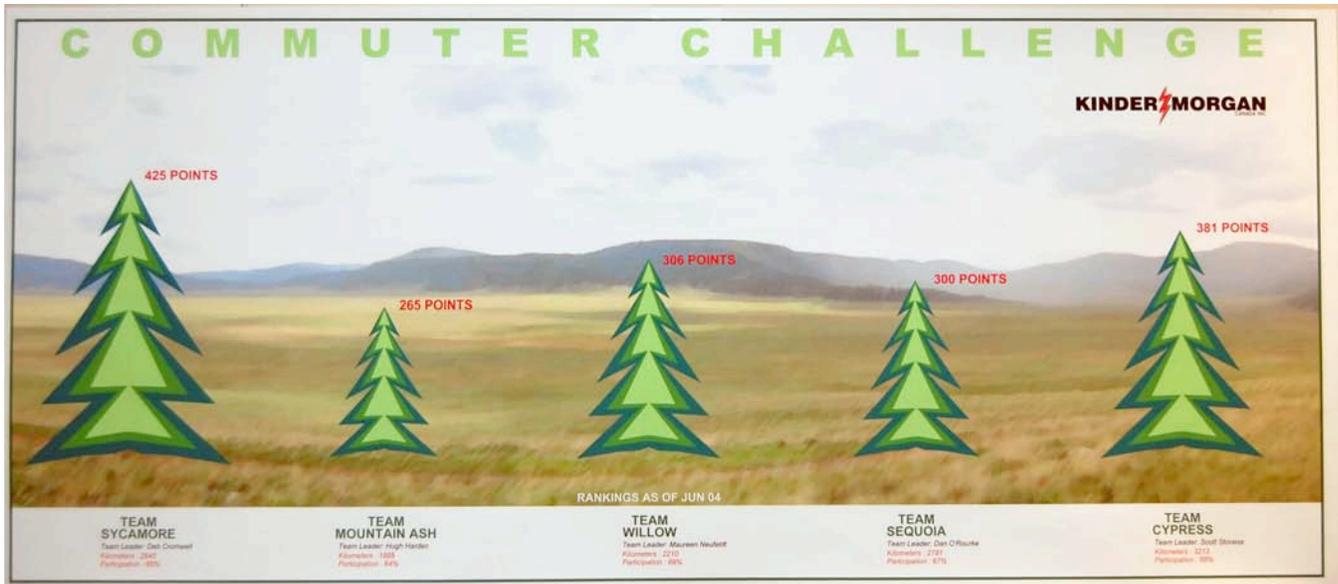
[Halifax Commuter Challenge](#) trophy. Photo courtesy of Clean Nova Scotia.



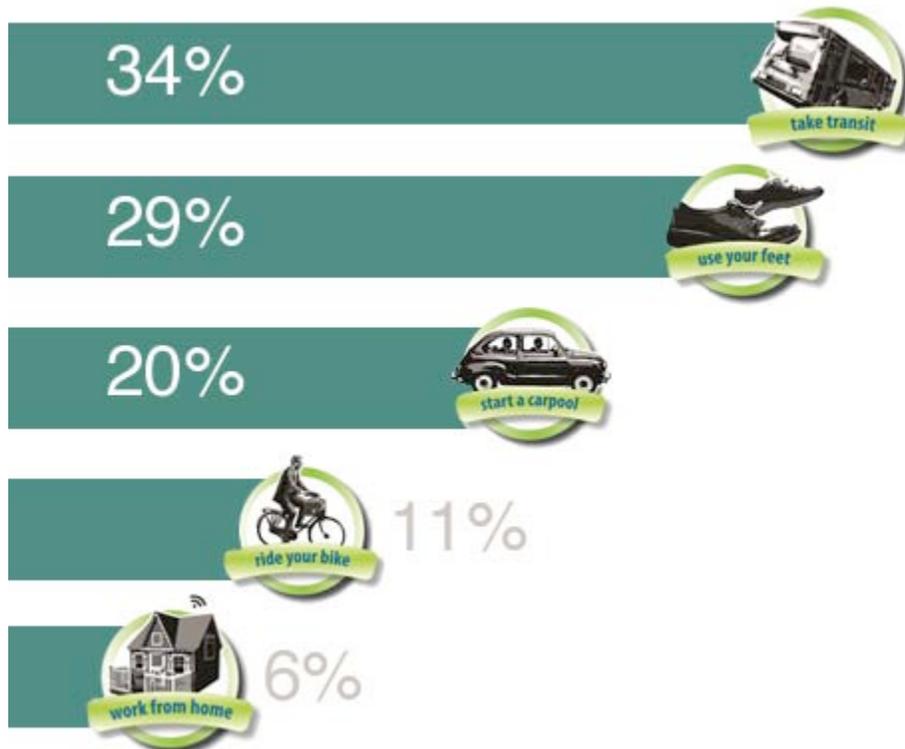
Commuter sceptre, designed by [EPCOR Centre for Performing Arts](#). Photo courtesy of EPCOR CENTRE for the Performing Arts.



## Motivation & sharing results



Daily updated info graphic that shows the progress of different teams at [Kinder Morgan](http://KinderMorgan.com)



Mode share visualization at [EPCOR Centre for Performing Arts](http://EPCOR Centre for Performing Arts); it could also be used for a department or a city. Image courtesy of EPCOR CENTRE for the Performing Arts.

# **Commuter Challenge**



Mode icons were printed on separate sheets of paper; [Community Natural Foods](#) employees wrote their name on all modes they used during the Commuter Challenge. Over the course of the week the display grew and created more excitement for employees and customers.



The Commuter Challenge poster was adapted for a colouring contest at [Community Natural Foods](#); drawings were signed with the employee's name and department and displayed in different locations in the store